

# Great news for Black Country pets (and their owners!)

**Picture the scene: Your much-loved pet is ill and needs treatment or expertise not currently available at your usual veterinary practice.**

Fortunately, you have pet insurance, but the treatment required could be very costly and the prices vary greatly from the potential practices that could help. How can you guarantee the right level of care for your poorly pet and make the most of your policy allowances? Well, we may just have the answer...

After many months of work, we are delighted to announce that Blacks Vets has been approved by leading pet insurance provider, RSA, as an official referral partner. This recognises that Blacks Vets referral clinicians provide excellent care at

competitive rates. The RSA Group which underwrites pet insurance for more than a million cats and dogs in the UK, is the partner of choice for many household name retailers. RSA created its Referral Vet Network to help deliver affordable pet insurance with the very highest standards of pet care.

This means that if you check your policy and your pet is insured with a company that RSA act as underwriters for, you can now benefit from competitive costs for a wide range of veterinary procedures. This makes the most of your policy's limits and prevents the need to shop around for the best price. Absolute clarity on cost delivers peace of mind when you need it most, allowing you to focus completely on helping your ill pet recover.

In maintaining costs at an affordable level, vets within the network are able to provide the very best care in a sustainable way. Insurance premiums will be lower which in



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turn helps open up pet insurance to a wider market by making it more affordable, ensuring that as many pets as possible can receive the care they need, for the right amount of time.

If your pet requires a second opinion from a vet with additional expertise, the RSA network makes accessing the necessary skills easy. Blacks Vets for example, offer expertise in cardiology, orthopaedics and dermatology and often work with other local practices.

As all referral partners within the network are regularly monitored by RSA, clients can also relax in the knowledge that the highest standards of clinical excellence

are maintained and that your pet is in the safest hands.

One of only two Midlands RSA partners, Blacks Vets five branch network spans the Black Country with practices in Lye, Oldbury, Quinton, Sedgley and a flagship Accredited Veterinary Hospital in Dudley. Serving the community since 1958, we offer state-of-the-art facilities including the latest diagnostic equipment, dedicated operating theatres and round-the-clock on-site care. Voted UK Practice of the Year two years consecutively by the pet owning public, we regularly accept referrals from across the region.

## The importance of good pet insurance

When a much-loved pet is ill or injured, it is an extremely worrying time for you and your family and the last thing you want to consider is cost. No-one wants to face difficult choices with potentially life-threatening consequences for their pet, with the thought of money entering into the equation.

Unfortunately, there is no NHS equivalent for pets which is why

at Blacks, we encourage all of our pet owners to think seriously about investing in good quality pet insurance to ensure that you don't have to face a situation like this. As animal lovers as well as veterinary care professionals, our priority is always to provide the very best care for a pet and the ability to react swiftly in serious clinical situations can make all the difference to some outcomes.

In most cases, our dedicated in-house insurance team can take the hassle out of paperwork by



dealing directly with the insurer on your behalf, ensuring that you can devote your time and energy to being with your pet as they get well.

To find out more about available services at Blacks Vets, visit [www.blacksvets.co.uk](http://www.blacksvets.co.uk) or call 01384 252509.



**ALL FOR ONLY**  
**£50**

**You save up to £200**

- Primary Vaccinations**
- Microchip for Life**
- Flea, Worm & Mite Treatment**
- Full Veterinary Health Check**
- 1 Free emergency call out within first 3 months**
- 24/7 access to the Blacks Veterinary Hospital**

- 6 month health check**
- Royal Canin food & 4 weeks Pet Plan Insurance**
- 10% off Neutering**
- Your nearest Accredited Veterinary Hospital**

## PET STARTER PACKAGE

### for Puppies, Kittens & Bunnies

<b>DUDLEY HOSPITAL</b> Hillcroft, Hall Street Dudley DY2 7BT T: 01384 252509	<b>LYE SURGERY</b> 109A Pedmore Road Lye DY9 8DG T: 01384 897632	<b>SEDGLEY SURGERY</b> 63 Dudley Road Sedgley DY3 1TF T: 01902 670900	<b>OLDBURY SURGERY</b> 152-154 Causeway Green Road B68 8LJ 0121 552 9996	<b>QUINTON SURGERY</b> 266 Ridgacre Road Quinton B32 1JR T: 0121 248 9003
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